



# UNIDROIT

International Institute for the Unification of Private Law  
*Institut International pour l'Unification du Droit Privé*

## Conference on Promoting Cross-Border Investment Through Transnational Legal Standards

**Organised by UNIDROIT and the Embassy of the People's Republic of China in Italy**

In Cooperation with the Italian National Committee of the International Chamber of Commerce (ICC Italia), the Milan Chamber of Arbitration (CAM), the Associazione Italiana per l'Arbitrato (AIA) and the Association of Italian Joint Stock Companies (Assonime)

On the Occasion of the visit to UNIDROIT of Mr Horace Cheung JP, Deputy Secretary for Justice of the Hong Kong Special Administrative Region of the People's Republic of China

**6 March 2023 at 16.30**

**Villa Aldobrandini, Via Panisperna 28, Rome**

**By Invitation Only – RSVP: [events@unidroit.org](mailto:events@unidroit.org)**

### The Concept

Broadly speaking, an investment-friendly legal framework requires (i) an efficient adjudicating framework, including a reliable judicial system as well as a well-functioning arbitration and other alternative means of dispute settlement; (ii) a state of the art, stable, and reliable market regulation; and (iii) procedural efficiency. International standards play a decisive role in reaching such goals, since they help coordinate and attain common targets and principles, while simultaneously allowing for tailor-made solutions at national level.

In this event, the discussion will focus on the critical issues that need to be addressed in order for a legal order to truly become investment-friendly, and how international standards, as produced by a number of standard-setting bodies and international organisations, help and could support such a process even further. Representatives of the Italian business and arbitration communities will contribute with concrete experiences and open issues. It will be our privilege to welcome Mr Horace Cheung, JP, Deputy Secretary for Justice of the Hong Kong Special Administrative Region of the People's Republic of China, to illustrate the relevant policy choices made by Hong Kong to that end.

**Co-organiser:**



中华人民共和国  
驻意大利大使馆

AMBASCIATA DELLA REPUBBLICA  
POPOLARE CINESE IN ITALIA

**In cooperation with:**



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## PROGRAMME

- 16.30 Welcome remarks  
Maria Chiara Malaguti, President, UNIDROIT and event Chair  
H.E. Jia Guide, Ambassador of the People's Republic of China in Italy
- Keynote Speech
- 16.40-17.00 Horace Cheung, JP, Deputy Secretary for Justice of the Hong Kong Special Administrative Region of the People's Republic of China
- 17.00-17.15 Giuditta Cordero-Moss, Arbitral Council Member, CAM  
*What makes a legal framework arbitration-friendly?*
- 17.15-17.30 Barbara De Donno, Secretary General, ICC Italia  
*How trade standards and simplification contribute to an investment-friendly legal framework*
- 17.30-17.45 Margherita Bianchini, Deputy Director General, Head of Corporate Legal Affairs, Assonime  
*The essential role of corporate governance and finance in an investment-friendly legal order*
- 17.45-18.00 Ignacio Tirado, Secretary General, UNIDROIT  
*International standards as a catalyser for cross-border investment*
- 18.00-18.45 *The point of view of the business and arbitration community, featuring:*  
Andrea Carlevaris, President AIA  
Caterina Bernardini De Pace, General Manager, the Italian Chamber of Commerce of Hong Kong and Macao  
Gianluca Mirante, Director, Hong Kong Trade Development Council  
Michele Ius, Head of Contracts, Financing and Contracting Danieli & C. Officine Meccaniche S.p.A.  
Luca Puletti, General Counsel, Ghella S.p.A.  
Elisabetta Pagnini, Group General Counsel, Intesa San Paolo
- 18.45-19.00 Questions and Answers
- 19.00 - 19.15 Concluding remarks by Maria Chiara Malaguti
- 19.15 - 21.30 *Standing Dinner Reception*

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